

# Developing Our Nation



**Digicel**

**FOUNDATION**

Annual Report  
2011-2012



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# Where We Work

Each of the three countries in which the Foundation works is in the bottom half of the United Nations Human Development Index of 182 countries. This Index takes a more holistic view than merely the economic situation of a country, by combining three dimensions of human development – living a long and healthy life, being educated and having a decent standard of living.



	Population	UN HDI ranking	Life expectancy	GDP per capita	Adult literacy	Gross enrollment ratio
Jamaica	2,751.30	79	73.1	\$6,931	86.40%	86.70%
Haiti	10,123.80	158	62.1	\$1,045	48.7%	27.00%
Papua New Guinea	7,013.80	153	62.8	\$2,271	59.10%	54.90%

UN Human Development Index 2011

While the cultural, historic and socioeconomic conditions of each country are very varied, they have in common significant challenges for their education systems; a need for building stronger communities to offset potential conflicts; and vulnerability to natural disasters, such as hurricanes, cyclones, earthquakes or tsunamis. The Foundation seeks to find relevant and effective responses to these challenges and to support and strengthen communities to withstand them.

# Message from the Patron **Denis O'Brien**



At Digicel, we are always looking for ways to move our communities forward in a positive way. That is as true today as it was when we launched in Jamaica in 2001 – so much so that it is an integral part of our brand.

The Digicel Foundation has been driving our community work since its launch in Jamaica in 2004, working with individuals, communities and organisations to improve the lives of Jamaicans for a better Jamaica. To date, it has had an outstanding impact on the people and the areas within which it works.

The uniqueness of the Digicel Foundation is that it is run entirely by Digicel staff and supported by everyone in the business. In the last year alone, the Digicel Foundation has invested US\$1.7million, completed 68 projects and positively impacted over 25,000 people in Jamaica – all thanks to the hard work and passion of its staff and volunteers who are committed to helping those less fortunate.

I am delighted to say that the Digicel Foundation has gained much ground over the past 12 months under its three main areas of focus: achieving 100% literacy by employing the use of technology; increasing the quality and quantity of resources available to our special needs communities and awareness around special needs issues; and, empowering communities to grow through sustainable projects that build life skills or generate income for community members.

Looking forward, the Digicel Foundation's focus will remain the same – but with a renewed drive for even greater involvement from our enthusiastic staff who give selflessly of their time for the good of others. They are testament to the extraordinary capabilities of people when they come together to achieve a common goal.

Supported by a fantastic group of employees and volunteers, the Digicel Foundation is led by its Chairperson, Lisa Lewis, and Foundation Executive Director, Samantha Chantrelle; two women who have shown great commitment and determination to making a change for the better in Jamaica. To the entire team – thank you. Equally, I would also like to thank the Board and all of our hundreds of volunteers – to all of you I extend my sincerest thanks.

You should all be very proud of yourselves – as we are of you.

A handwritten signature in black ink that reads "Denis O'Brien". The signature is written in a cursive style and is positioned above the printed name.

Denis O'Brien  
Founder and Patron

# Message from the Chairperson

## Lisa Lewis



As I write this message, there is much change and promise of progress and development around us. There are fresh faces heading our government and we expect rapid growth in all areas, as the development sector continues to do its best in bringing about social change in Jamaica.

The Digicel Foundation is also making changes. Our esteemed colleague, Major General Robert Neish, has retired after giving over seven years of extraordinary service to the Digicel Foundation. Thankfully, Major Neish has not left us completely and now holds the office of Executive Vice-Chairman on the Digicel Foundation's Board of Directors. His retirement has brought us to a crossroads in our development focus for the Foundation. We have spent many months over the course of this past year refining our strategic framework, becoming more focused about the interventions we hope to pursue in order for us to have the most impact on our country.

We will continue to encourage the strong spirit of volunteerism that our Digicel staff bring to every programme in which we are involved. Selflessly our staff members continue to contribute their time, skills and energies to enhance the work being supported by the Foundation. We are happy to report that in the past several years, we have increased our partnership relationships with other private sector foundations, as well as engaging international development agencies involved in the areas of development. It is our hope that these new collaborations, partnerships and programmes will only strengthen our volunteer programme.

Our mission is directed towards bringing about positive social change in our communities. Through our projects, we hope to inspire, and influence volunteers and the groups and communities within which they work and to encourage them to contribute to the development sector. By consolidating activities and expanding our collaborations, we strive to add value to the work of our partner groups. I would like to thank all our committed volunteers, partner organisations and my fellow board members for selflessly giving of their time, energies, commitment and passions.

Yours Sincerely,

A handwritten signature in black ink, appearing to read 'Lisa Lewis', written in a cursive style.

Lisa Lewis  
Chairman  
Digicel Foundation

# Message from the Executive Director **Samantha Chantrelle**



How do you improve on a successful foundation that has inspired many other private sector companies to take on the mantle of participating in Jamaica's development? That was the question that I pondered when I took on the position as the new Executive Director of the Digicel Foundation. It didn't take me a lot of time to realise that my concerns were unfounded... the spirit and passion of the Digicel staff members would always inspire the Foundation to new heights of service and commitment. I am continually amazed by the willingness of Digicel staff members to give so freely of their time and effort and this only makes me more committed to the task ahead.

As we move forward, we will look to expand on our Enrichment Initiative which has seen tremendous improvements in the reading abilities amongst participating students. The Digicel Foundation will also continue its commitment in the area of special needs and this very valuable community. It is our view that every person has a right to have the opportunity to reach their greatest potential and we continue to invest in institutions that will be Centres of Excellence in achieving these goals. In March 2012, we broke ground on the first of three special needs schools that the Foundation plans to invest in by 2014. In the coming year, we also have plans to raise awareness around the special needs community, as well as strengthen the organisations that support them.

The fundamental belief in long-term sustainable development is what drives our Foundation to seek out innovative and exciting projects. In recent months, we have been focusing our energies on social entrepreneurship projects in rural communities. Supporting members of a community that have come together to conceptualise a means of earning an income. These are by far some of our most exciting projects. These initiatives revitalise communities, re-energize the persons who were oftentimes unemployed, and empower them to do greater and greater things. With input from our Foundation, these projects tend to take on a life of their own and blossom in directions that inspire others to follow their path.

The future is very bright, as more and more private companies begin the fragile steps of investing in our country and our people. The Digicel Foundation will continue to be a beacon for others to follow along the path – for together, we can achieve great things.

Samantha Chantrelle  
Executive Director

# About Our Board



**Left to Right:** Nicolas Matthews, Jodion Henry and Major General Robert Neish (Executive Vice Chairman) at the New Horizon Skills Training Centre.

**Left to Right:** Jason Corrigan, Trisha Thompson, Lisa Lewis, Karlene Dawson and Heather Asphalt at the STEP Centre groundbreaking site.



Cheryl Hylton at St. Hugh's High School; missing from this photo are: Paula Pinnock-MacLeod, Richard Fraser (Board Secretary), Lawrence Hickey and Maria Mulcahy.







## The Foundation Staff

**Left to Right:** Shauna-Gay Mitchell, Web Specialist; Eleen Rankine, Administrator; Kerry-Jo Lyn, Programme Manager; Samantha Chantrelle, Executive Director and Jo Anderson-Figueroa, Marketing and Communications Assistant at the refurbished National Dance Theatre Company Studio.

Some of our regular Digicel staff volunteers.



## Digicel Volunteers

# Our Valued Partners



Camara Foundation volunteers after refurbishing the Shortwood Practicing Primary and Junior High School computer lab

The Digicel Foundation sincerely appreciates the partnerships of all the community groups, private and public sector entities and non-governmental organisations, during our financial year 2011-2012. We would like to express our immense gratitude for your contributions.

Specially thanking the following contributors:



**USAID**  
FROM THE AMERICAN PEOPLE



**MINISTRY OF EDUCATION**



**camara**   
transforming education



**SOCIAL DEVELOPMENT COMMISSION**  
Building Communities... Building America



**Child Development Agency**  
*"Building a Solid Future Today"*  
An Executive Agency of the Ministry of Health



# List of Projects



## Education

- Enrichment Initiative:
- Independence City Primary School
- Bridgeport Primary School
- Mountain View Primary School
- Galina Primary School
- Jack's River Primary School
- Allman Hill Primary & Junior High School
- Hall's Delight Primary School
- Dallas Primary & Junior High School
- Westphalia All Age School
- Bogue All Age School
- Sandy Bank Primary School
- Harry Watch All Age School
- Devon All Age School
- Fruitful Vale All Age School

### Other Education Projects:

- Staff Book Drives for Schools
- St. Hugh's High School Science Labs
- Iris Gelly Primary School
- Boy's Town All Age School
- Jones Town Primary School
- Trench Town Primary School

- Central Branch All Age School
- Parottee Citizen's Association – School Resource Centre
- Women's Resource Outreach Centre
- Campus Crusade for Christ

## Special Needs

- STEP Centre – new school construction
- Randolph Lopez School of Hope – construction of classroom block
- Jamaica Autism Support Association (JASA) – Surfing for Autism

## Community Empowerment

- National BEST Communities Competition & Programme

### Through Sports:

- Westwood High School
- Marine Park Citizen's Associations
- Thornton Community Club
- BREDS Foundation
- SWAT Badminton Club
- Jamaica Combined Cadet Force

### Through Culture:

- Liberty Hall Museum
- National Dance Theatre Company

### Skills Training/Entrepreneurship:

- The Business Lab
- New Horizon Outreach Ministries
- Mile Gully Entrepreneurial Women's Group
- RISE Life Management Services
- Rowlandsfield Benevolent Society

## Partnerships

- USAID
- Camara Jamaica Foundation
- Do Good Jamaica - Crayons Count!
- Child Development Agency – Digicel Foundation Annual Christmas Treat

## Our Work To Date

**274** projects

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**US \$15M** spent

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Over **2 million persons**  
impacted

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**94** resource rooms equipped

**18** recreational/sports facilities  
constructed

**150** teachers trained

“Science is an imaginative adventure of the mind seeking truth in a world of mystery.”

Sir Cyril Herman Hinshelwood

# The Camara Foundation



These students are excited to be put through their paces by a Camara Foundation volunteer after a ceremony marking the handover of 36 computers to the Ministry of Education Alternative Secondary Transitional Education Programme. Minister of Education, Rev. the Hon. Ronald Thwaites (R), Executive Director of the Digicel Foundation, Samantha Chantrelle (L), and CEO of the Camara Jamaica Foundation, Karl Gaynor (partially blocked), are as enthralled as the students.

The development of education in Jamaica is of great importance to the Foundation, so the partnership between the Camara Foundation and Digicel Foundation fell into place seamlessly in the creation of Camara's Caribbean Hub.

Originating out of Ireland, the Camara Foundation is a non-profit, volunteer-driven organisation that focuses on using technology to drive the improvement of education around the world. To do this, Camara obtains, refurbishes and sells computers to schools at a reduced cost while training teachers to deliver the information.

The Digicel Foundation has pledged US\$100,000 annually to the Camara Foundation for the next three years and has also pledged that, for each computer sold, the Foundation will match that purchase up to one hundred computers. This means that the Digicel Foundation Enrichment Initiative, as well as other literacy and numeracy programmes, will be boosted with the infusion of technology-based instruction. One such literacy programme to benefit from this partnership is the Jamaica Foundation for Life Long Learning which received a total of 277 computers to equip all 31 of their Adult Education Centres islandwide.

The computers are refurbished for the schools by HEART trainees who receive the training they need to become marketable and provide an invaluable service. These trainees who hail from volatile communities in corporate and rural areas get a chance to find productive work after participating in the programme.

# The Camara Foundation



(Top photo) Camara Jamaica Foundation trainees refurbish a computer at their Penwood High School hub.

(Below) Camara Jamaica Foundation volunteers help set up computers at the Shortwood Training Primary and Junior High School in Kingston, their computer lab, which had become defunct, was outfitted with 22 computers, allowing the school to resume the practical aspect of their Information and Communication Technology courses.



The computers are refurbished for the schools by HEART trainees who receive the training they need to become marketable and provide an invaluable service. These trainees who hail from volatile communities in corporate and rural areas get a chance to find productive work after participating in the programme.

# St. Hugh's High School

The Digicel Foundation contributed US\$114,000 to the school for the completion of the Ground Floor Level of the Science Block. This means that the girls of St. Hugh's will have access to two refurbished Biology Labs; one Multipurpose Lab that can accommodate up to 60 students; and one prep room.



Students at the St. Hugh's High School enjoy learning in their newly refurbished science labs.

Realising that the number of science-oriented students moving on from St. Hugh's High School has been noticeably decreasing, the Past Student Association decided to approach the Digicel Foundation to try to change that trend.

The science programme at the school had continually been held back by infrastructure problems which included outdated equipment, poor usage of space, overcrowding and structural problems. This environment was not encouraging to the students and that is the problem that the Foundation sought to alleviate.

The Foundation contributed US\$114,000 to the school for the completion of the first floor level of the Science Block. This means that the girls of St. Hugh's High School will have access to two refurbished Biology Labs; one Multipurpose Lab that can accommodate up to 60 students; and one prep room.

This project represents the chance for a paradigm shift in the way students view science. With the state-of-the-art equipment that will be at their fingertips, the young ladies of St. Hugh's are poised to make a real difference in Jamaica.





# Special Needs

“When we do the best we can, we never know what miracle is wrought in our life, or in the life of another.”

Hellen Keller



A student from School of Hope along with Sheldon Powe and Josina Duncan, children of the late Grace Duncan, and Audrey Sewell, former Permanent Secretary of the Ministry of Education, inspect a plaque detailing the Digicel Foundation's contribution to the school.

Each special needs child requires five times the attention, resources and physical space that an average child would need. In Jamaica, that means the demand for placement is steadily outgrowing the ability of special needs facilities to perform at optimal levels.

The School of Hope is a cluster of 15 schools in three parishes with the secondary level centre located on Golding Avenue in Kingston. The Ministry of Education had assessed the facility in 2008 and identified a number of needs but the need for additional classrooms was the most pressing. The Randolph Lopez School of Hope reached out to the Digicel Foundation to help them.

“We have a waiting list of over 300 children”, said Ms. Freda Thomas, Chair of the School Board, referencing the fact that the crowded classrooms were not only preventing students from learning as they should, but was also setting back those who wanted to attend the school.

The request was for the construction of one classroom but the US\$91,000 was able to fund the construction of an entire classroom block that was named in honour of Mrs. Grace Duncan, the former executive director of the Jamaica Association on Intellectual Disabilities.



The Digicel Foundation's contribution to STEP came in the form of a US\$320,000 grant for the construction of the new school building. The new building will give the STEP family the means to better attend to the needs of the children and will also increase the capacity to work with 32 of these very special children.

Peta Rose Hall, Chairperson of STEP; Digicel Foundation Executive Director, Samantha Chantrelle; Digicel Jamaica Commercial Director and Digicel Foundation Board Member, Jason Corrigan; Minister of Education, Rev. the Hon. Ronald Thwaites and MP for South East St. Andrew, Julian Robinson, 'break ground' at the site for the new school. Looking on is Reverend Peter Espeut.

STEP, the School for Therapy, Education and Parenting of children with multiple disabilities, currently operates out of the St. Margaret's Church Hall in Liguanea and is a facility like no other. Each of the 22 children who are taught, cared for and loved at the centre has been diagnosed with complex learning and developmental challenges including cerebral palsy and various genetic syndromes.

Founded in 1994, the STEP Centre has been a symbol for the special needs community as Executive Director of the Digicel Foundation, Samantha Chantrelle noted. Through their card business, STEP was able to raise the money to purchase the land on which to build their own school. However, they still needed assistance with the next step.

The Digicel Foundation's contribution to STEP came in the form of a US\$320,000 grant for the construction of this new school building. The new building will give the STEP family the means to better attend to the needs of the children. It will also allow the school to increase its population by 50% as well as expand its thriving outreach programmes.

With initiatives like this, the special needs community is experiencing a period of rejuvenation and the Digicel Foundation is happy to help drive this change.



# **C**ommunity Empowerment:

Through Social Entrepreneurship

“Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionised the fishing industry.”

Bill Drayton, Leading Social Entrepreneurs  
Changing the World

# New Horizon Christian Outreach Ministry



A student of the New Horizon Skills Training Centre displays a sign fabricated using the new plasma cutter.

The Digicel Foundation is invested in the development of Jamaica through the skills and drive of ordinary Jamaicans who want to see a change. Using social entrepreneurship as a vehicle for community empowerment was our biggest mandate over the past year and the natural entrepreneurial instinct of Jamaicans shone through every time.

“The New Horizon Christian Ministry is saving lives”. This statement by Executive Director of New Horizon, Michael Barnett, is echoed by many of the members of the Wynter’s Pen community. Wynter’s Pen is a volatile community just outside of Spanish Town where criminal gangs exercise a great influence over the people and the community.

These were the conditions that prompted the inception of the New Horizon Training Facility in 2007, since then, the training facility has become a beacon of light in the community. New Horizon trains students in welding, fabrication, electrical installation, plumbing - as well as literacy and numeracy skills - and has been filled to capacity since it opened its doors.

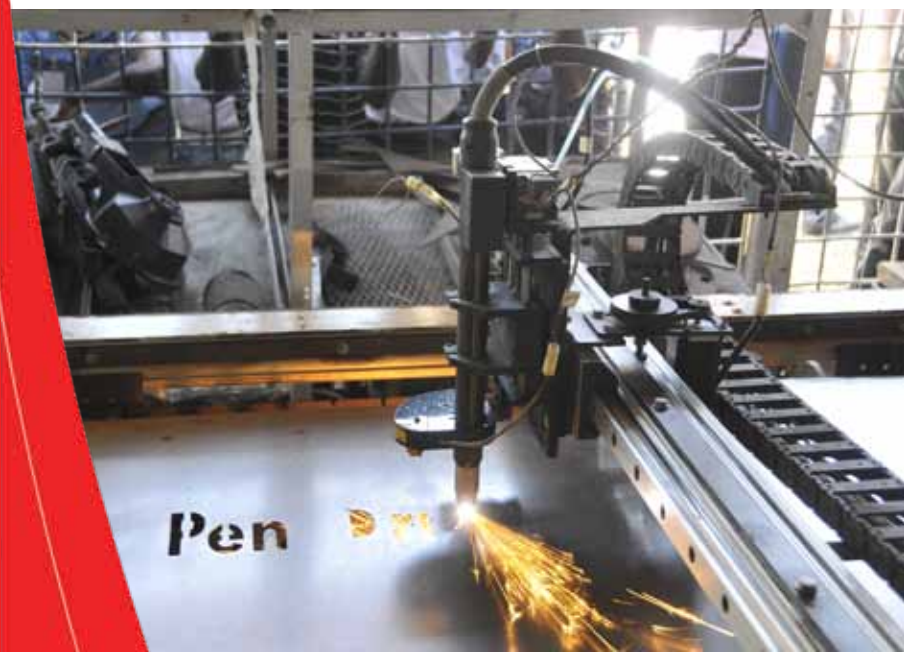
“With the Digicel Foundation’s investment in a plasma cutter, we are now able to build various items of machinery that are usually imported from overseas for manufacturing companies and community owned businesses. These items include ramp pumps, honey processing units, livestock feeding and shredder machines”, said Mr. Barnett at the handing-over ceremony.

The US\$51,000 donated by the Foundation also went towards the acquisition of two other basic machines and tools as well as resurfacing the flooring of the workshops to meet training standards. Through the vision of New Horizon and the commitment of their partners, the future of an entire community is now being viewed in a more hopeful light.

# New Horizon Christian Outreach Ministry



Michael Barnett, Executive Director of New Horizon Christian Ministry, gives Digicel Foundation Executive Vice Chairman, Major General Robert Neish, a closer look at how the plasma cutter works while students of the Skills Training Centre look on.



The US\$51,000 donated by the Foundation also went towards the acquisition of two other basic machines and tools as well as resurfacing the flooring of the workshops to meet training standards.

# Mile Gully Egg Production Project

In 2009, a number of unemployed and underemployed women in Mile Gully, St. Mary made a decisive step to improve their way of life. These individuals were experiencing a period of dormancy where they were consumed with the struggle of finding money to send their children to school and provide for them. They brainstormed a solution to their problems and, after examining their own community, they realised that chicken eggs could be the solution they sought.

“The wholesalers and supermarkets would travel as far as St. Ann to purchase their eggs and this made them expensive,” Hernetta Gordon, president of the Mile Gully Entrepreneurial Group said. This was the opportunity and, out of this opportunity, the MGEG was born.

The nine member group made a proposal to the Digicel Foundation to fund the construction of a second coop after realising that the first coop, provided by the Local Initiative Family for the Environment (LIFE), would not be able to sustain them.

“They approached us and we accepted because we really believed in this group. They are strong, stayed together for years and have put back into the project which is really working,” said Samantha Chantrelle, Executive Director of the Digicel Foundation.

The US\$14,000 donation went towards the purchase of 500 additional hens and the construction of the second coop that has increased the capabilities of the now thriving enterprise. The sense of renewal that is evident in the community is the kind of effect that the Digicel Foundation hopes can be made all across Jamaica by committed individuals and entities.



The ladies of the Mile Gully Entrepreneurial Group (L-R: back row) Jacinth Easy, Janet Lyons, Hernetta Gordon and (L-R: front row) Gridette Lyons, Claudette Hyde and Sislyn Daye. Missing is Cordia Pearce.

Community members pitch in to help with the construction of the second chicken coop for the Mile Gully Entrepreneurial Group.



# Mile Gully Egg Production Project



Programme Manager, Kerry-Jo Lyn, gets up close and personal on a site visit.

The US\$14,000 donation went towards the purchase of 500 additional hens and the construction of the second coop that has increased the capabilities of the now thriving enterprise. The sense of renewal that is evident in the community is the kind of effect that the Digicel Foundation hopes can be made all across Jamaica by committed individuals and entities.



A community member purchases a bag of eggs from the Mile Gully women.



# Community Empowerment:

Through Sports





The DigiGirlz take on the Thornton Netballers in a demonstration match following the handover of the multipurpose court.

To unite differing factions and contribute to mending age-old wounds, instill discipline and encourage teamwork, this is the power of sports. It is for this reason that the Digi Foundation has invested in, and placed significant emphasis on, the importance of sports.

Thornton, St. Elizabeth is a small community, even by the standards of the small communities such as Balaclava and Siloah that surround it. The area, however, has always produced world-class athletes such as West Indies cricketer, Chadwick Walton. Community members were keen on harnessing this potential.

The Social Development Commission and members of the Thornton Community Club proposed the construction of a multi-purpose court, which would not only serve Thornton but also the surrounding communities. For years, netballers and footballers had to contend with the elements to practice the sports they love. With the new centre, fighting the elements is no longer an issue.

The US\$71,000 that was committed by the Digi Foundation was used to complete the construction of the multi-purpose court on the grounds of the Thornton Primary School, complete with seating stands and lighting fixtures.

The court is actively used by the members of the communities and stands as a symbol of belief in a community that so often goes unnoticed on a national scale.



Local team takes on members of the media in a demonstration match to celebrate the handover of the facilities.

Heavily influenced by the arrival of Scottish and other European immigrants in the 19th century, South St. Elizabeth is diverse, beautiful, and the birthplace of many contributors to Jamaica's sporting, political and cultural excellence.

The BREDS Foundation was formed in 1998 to promote health, education, cultural heritage and sports in the Treasure Beach area. With the physical beauty of the area and the immense sporting talent that has constantly emerged, BREDS sought to construct a Sports Park and Community Cultural Centre which would essentially create a sports tourism hotspot in the area.

The US\$65,000 that was donated by the Digicel Foundation was used in phase two of a four phase project that involved the construction of a professional football field and two cricket pitches. Phase one saw the construction of changing facilities, which was done through collaboration between members of the community.

This complex has the potential to impact numerous young persons positively and, at the same time, create a boost for the tourism sector of the area.



Executive Vice Chairman, Major General Robert Neish, bats the first ball on the new cricket pitch.



Members of various football clubs, which will utilise the new football field, pause for a photo before play.



(Left to Right) Darren Powell, former West Indies cricketer keeps Digicel Foundation Chairman, Lisa Lewis, and Digicel Jamaica CEO, Mark Linehan, entertained ahead of the exhibition match at the handover of the football field and cricket pitches.

The US\$65,000 that was donated by the Digicel Foundation was used in phase two of a four phase project that involved the construction of a professional football field and two cricket pitches.



# Staff Volunteerism



# Kingston Book Festival

The Digicel Family is fortunate to have members who have, time and time again, indicated a passion for volunteerism and social work. The enthusiasm that surrounds participation in the Digicel Foundation projects and various outreach activities has become infectious and shows no sign of abating. Digicel Foundation's Administrator, Eleen Rankine noted, "I really believe that a lot of the staff would take up volunteerism full time if they could, they give up days off to be a part of initiatives and they're always the ones just raring to go!"

The staff members were out in full force for various initiatives over the past year with the annual Christmas Treat and the Kingston Book Festival being two of the major events.

The festival was the last event of the Book Association of Jamaica book week and doubled as a collection point for Do Good Jamaica's "Crayons Count" campaign. It served as a showcase event for Jamaica's leading foundations and non-profits and the Digicel Staff members were out in their numbers to man the Foundation booth and lend a hand wherever they were needed.

The Kingston Book Festival was largely a fun-day for children. Visitors flocked to the Digicel Foundation tent where volunteers oversaw a host of activities to engage and educate children.



# Kingston Book Festival



These visitors took advantage of the colouring and vocabulary building activities offered in the Digicel Foundation tent.



Customer Care Representative, Nardia Smith described the experience, “Crayons Count day was a really fun experience... just seeing the smiles on their faces, when they collected their prizes really warmed my heart”.

The Foundation tent hosted visitors of all ages who were fascinated to learn about our work and were keen to pick up application forms for projects in their communities. The Digicel Foundation also took the opportunity to hand over 1000 books and 1300 boxes of crayons to Do Good Jamaica, in support of their initiative to provide books and other learning tools to all early childhood education institutions across Jamaica. This contribution resulted from a book and crayon drive that the Digicel staff had organised. The Digicel Foundation matched the staff’s contributions to the delight of everyone involved.

The Digicel Foundation also took the opportunity to hand over 1000 books and 1300 boxes of crayons to Do Good Jamaica, in support of their initiative to provide books and other learning tools to all early childhood education institutions across Jamaica. This contribution resulted from a book and crayon drive that the Digicel staff had organised. The Digicel Foundation matched the staff’s contributions to the delight of everyone involved.

# Surfing for Autism

One of the main challenges of dealing with children who suffer from autism is that they see and feel the world around them in a completely unique way. Finding ways for them to enjoy themselves and have fun usually proves to be a difficult task, except with water-related activities. As it turns out, autistic children respond extremely well to water therapy, as the medium seems to provide an environment in which they feel safe and are able to have fun.

This was one of the major motivating factors behind the event, “Surfing for Autism” which the Digicel Foundation was proud to be involved with last year. The Jamaica Autism Support Association (JASA) was responsible for the event which took place at Cable Hut Beach in St. Thomas. The children had a fun-filled day of surfing, swimming and interaction with JASA members, well-wishers and volunteers from Digicel and the Digicel Foundation.

The Digicel Foundation and volunteers who were present were overwhelmed by the joy and exuberance of the children and their parents. Samantha Chantrelle, Executive Director of the Digicel Foundation, who was present at the event stated, “This day is all about giving them a special experience. It’s important for both the children, and their families, to have that experience and we’re very happy to be a part of allowing that to happen.”



Autistic children were all smiles as they learned to surf (photo below) while their family members enjoyed a fun-filled day out at sea (photo to the left)





# Digicel

FOUNDATION

## Financial Statements

Expressed in US Dollars

MARCH 31, 2012



## ***Independent Auditors' Report***

To the Members of  
Digicel Jamaica Foundation

### **Report on the Financial Statements**

We have audited the accompanying financial statements of Digicel Jamaica Foundation, set out on pages 1 to 13, which comprise the balance sheet as of 31 March 2012 and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended and a summary of significant accounting policies and other explanatory notes.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with International Financial Reporting Standards and with the requirements of the Jamaican Companies Act. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

### ***Auditors' Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

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*PricewaterhouseCoopers, Scotiabank Centre, Duke Street, Box 372, Kingston, Jamaica*  
T: (876) 922 6230, F: (876) 922 7581, [www.pwc.com/jm](http://www.pwc.com/jm)



**Members of Digicel Jamaica Foundation  
Independent Auditors' Report  
Page 2**

***Opinion***

In our opinion, the accompanying financial statements give a true and fair view of the financial position of the company as of 31 March 2012, and of its financial performance and its cash flows for the year then ended in accordance with International Financial Reporting Standards and the requirements of the Jamaican Companies Act.

**Report on Other Legal and Regulatory Requirements**

As required by the Jamaican Companies Act, we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purposes of our audit.

In our opinion, proper accounting records have been kept, so far as appears from our examination of those records, and the accompanying financial statements are in agreement therewith and give the information required by the Act, in the manner so required.

*PricewaterhouseCoopers.*

Chartered Accountants  
26 June 2012  
Kingston, Jamaica

**Digicel Jamaica Foundation**

(A Company Limited by Guarantee)

**Statement of Comprehensive Income****Year ended 31 March 2012**

(Expressed in United States dollars unless otherwise indicated)

	Note	2012 \$'000	2011 \$'000
<b>Income</b>			
Grants from Digicel (Jamaica) Limited		1,694	2,908
Foreign exchange gain		4	-
Interest income	6	4	11
		<u>1,702</u>	<u>2,919</u>
<b>Expenditure</b>			
Projects and donations	3	1,316	3,124
Administration expenses	4	312	156
		<u>1,628</u>	<u>3,280</u>
<b>Net Surplus/(Deficit)</b>		74	(361)
Exchange differences on translating foreign balances		<u>(5)</u>	<u>11</u>
<b>Total Comprehensive Income</b>		<u>69</u>	<u>(350)</u>

**Digicel Jamaica Foundation**

(A Company Limited by Guarantee)

**Balance Sheet****31 March 2012**

(Expressed in United States dollars unless otherwise indicated)

	Note	2012 \$'000	2011 \$'000
<b>ASSETS</b>			
<b>Current Assets</b>			
Withholding tax recoverable		16	15
Other receivables		19	-
Cash and cash equivalents	6	<u>88</u>	<u>51</u>
		<u>123</u>	<u>66</u>
<b>Current Liabilities</b>			
Donations payable		36	68
Accounts payable and accrued charges	7	<u>30</u>	<u>10</u>
		<u>66</u>	<u>78</u>
<b>Net Current assets/(liabilities)</b>		<u><u>57</u></u>	<u><u>(12)</u></u>
<b>FINANCED BY</b>			
Foreign exchange translation reserve		(26)	(21)
Accumulated surplus		<u>83</u>	<u>9</u>
		<u><u>57</u></u>	<u><u>(12)</u></u>

Approved for issue by the Board of Directors on 26 June 2012 and signed on its behalf by:



Lisa Lewis

Chairman



Nicolas C. Matthews

Director

**Digicel Jamaica Foundation**

(A Company Limited by Guarantee)

**Balance Sheet****31 March 2012**

(Expressed in United States dollars unless otherwise indicated)

	Foreign Exchange Translation Reserve	Accumulated Surplus	Total
	\$'000	\$'000	\$'000
<b>Balance at 31 March 2010</b>	(32)	370	338
Net surplus	-	(361)	(361)
Other comprehensive income	11	-	11
Total comprehensive income	11	(361)	(350)
<b>Balance at 31 March 2011</b>	(21)	9	(12)
Net surplus	-	74	70
Other comprehensive income	(5)	-	(5)
Total comprehensive income	(5)	74	69
<b>Balance at 31 March 2012</b>	(26)	83	57

## Digicel Jamaica Foundation

(A Company Limited by Guarantee)

### Statement of Cash Flows

Year ended 31 March 2012

(Expressed in United States dollars unless otherwise indicated)

	Note	2012 \$'000	2011 \$'000
<b>Cash Flows from Operating Activities</b>			
Net surplus/(deficit) for the year		74	(361)
Adjustment for:			
Interest income		(4)	(11)
Changes in operating assets and liabilities:			
Withholding tax recoverable		(1)	(1)
Other receivable		(19)	(2)
Donations payable		(32)	(485)
Accounts payable and accrued charges		15	(49)
		33	(909)
Interest received		4	11
Cash provided by/(used in) operating activities		37	(898)
Effects of exchange rate changes on cash and cash equivalents		-	1
Cash and cash equivalents at the beginning of year		51	948
<b>CASH AND CASH EQUIVALENTS AT END OF THE YEAR</b>	6	<b>88</b>	<b>51</b>

## Digicel Jamaica Foundation

(A Company Limited by Guarantee)

### Notes to the Financial Statements

31 March 2012

(Expressed in United States dollars unless otherwise indicated)

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#### 1. Identification and Principal Activities

The company is a not-for-profit organisation which was incorporated in Jamaica on 30 September 2004. The company is limited by guarantee, not having a share capital. The registered office of the company is located at 10-16 Grenada Way, Kingston 5. The principal activity of the company comprises the distribution and utilisation of funds on a charitable basis for the purpose building and developing communities across Jamaica and the region.

The company is funded by Digicel (Jamaica) Limited, incorporated in Jamaica.

#### 2. Summary of Significant Accounting Policies

##### (a) Basis of preparation

These financial statements have been prepared in conformity with International Financial Reporting Standards (IFRS) and have been prepared under the historical cost convention.

The preparation of financial statements in conformity with IFRS requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Although these estimates are based on management's best knowledge of current events and actions, actual results could differ from those estimates.

##### ***Amendment to existing standards effective for the year ended 31 March 2012***

Certain amendments to existing standards have been published that became effective during the current financial year. The company has assessed the relevance of all such new interpretations and amendments, and has adopted the following, which are relevant to its operations.

- IAS 7 (Amendment), 'Statement of Cash Flows,' (effective for annual periods beginning 1 January 2011). States that only expenditure that results in recognising an asset can be classified as a cash flow from investing activities. This amendment has no impact on the company.

##### ***Amendments to published standard not yet effective and have not been early adopted by the Foundation***

- IAS 1 (Amendment), 'Presentation of Financial Statements, issued in May 2011 as part of the annual improvements to IFRS. This amendment clarifies that an entity will present an analysis of other comprehensive income for each component of equity, either in the statement of changes in equity or in the notes to the financial statements. This amendment is applied retrospectively. The analysis of other comprehensive income has been included in the statement changes in equity.



## Digicel Jamaica Foundation

(A Company Limited by Guarantee)

### Notes to the Financial Statements

31 March 2012

(Expressed in United States dollars unless otherwise indicated)

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#### 2. Summary of Significant Accounting Policies (Continued)

##### (b) Foreign currency

###### (i) Presentation and functional currency

The presentation currency of the company is the US dollar. The company's functional currency is the Jamaican dollar and reflects the primary economic environment in which it operates. For the purpose of reporting in US dollars the presentation currency balance sheets are translated using the closing exchange rate at the respective balance sheet dates. The functional currency income and expenditure accounts are translated at the average exchange rate during the period. Foreign exchange gains and losses arising from the translation of financial statements are recorded as a separate component of equity.

###### (ii) Transactions and balances

In the financial statements of company, transactions denominated in currencies other than the functional currency are recorded in the functional currency at the actual exchange rate existing at the date of the transaction. Monetary assets and liabilities denominated in currencies other than the functional currency are reported at the exchange rates prevailing at the year end. Any gain or loss arising from a change in exchange rates subsequent to the date of the transaction is included as an exchange gain or loss in income or expenditure.

##### (c) Receivables

Receivables are carried at the anticipated realisable values, being the original invoice amount less provision for impairment of these receivables based on a review of all outstanding amounts at the year end. A provision for impairment of receivables is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of receivables. The amount of the provision is the difference between the carrying amount and the recoverable amount, being the present value of expected cash flows, discounted at the market rate of interest for similar borrowers. Bad debts are written off during the year in which they are identified.

##### (d) Projects and donations

Project costs and other donations are recorded when the obligation to disburse the funds exists. This occurs when they have been approved by the Board of Directors.

##### (e) Cash and cash equivalents

Cash and cash equivalents are carried in the balance sheet at cost. For the purpose of the cash flow statement, cash and cash equivalents comprise cash at bank and in hand.

##### (f) Interest

Interest income is recognised in the statement of income and expenditure for all interest bearing instruments on an accrual basis using the effective yield method based on actual purchase price. Interest income includes income earned on cash and cash equivalents held.

##### (g) Income recognition

Income is mainly comprised of grants transferred from related party, Digicel (Jamaica) Limited. Income is recognised when the funds become due.

## Digicel Jamaica Foundation

(A Company Limited by Guarantee)

### Notes to the Financial Statements

31 March 2012

(Expressed in United States dollars unless otherwise indicated)

#### 3. Projects and Donations

	2012	2011
	\$'000	\$'000
<b>Project Related Donations:</b>		
MOE – Special Dept.	-	(1)
Barita Foundation (Teachers Cost Element)	-	116
Liberty Hall	-	17
Jamaica Environmental Trust	1	1
School of Hope (Jamaica Association of Mental Retardation)	-	28
Christmas Treat	8	17
Chapelton All Age Satellite Schools	-	11
Jamaica Netball Association	-	18
Jamaica College High School	-	79
JN – The Source Savanna-la-mar	6	92
Women's Resource Outreach Center	-	2
International Coastal Clean-up	1	2
Digicel Staff Projects	21	-
Mountain View Primary School	-	38
Bridgeport Primary School	-	38
Tarrant Primary School	(1)	35
National Dance Theatre Company – Little Theatre	-	13
Campus Crusaders for Christ Jamaica	-	8
Wimax Mobile Enrichment Carts	60	143
Westwood High Multi-Purpose Court	(1)	29
Coronation Market	-	1,961
Camara Foundation	101	100
BREDS Foundation	-	67
Marine Park Multi-Purpose Court	-	35
Rowlandsfield Skills Training Centre	3	53
Parrottee Citizens Association	-	23
	<u>199</u>	<u>2,925</u>

## Digicel Jamaica Foundation

(A Company Limited by Guarantee)

### Notes to the Financial Statements

31 March 2012

(Expressed in United States dollars unless otherwise indicated)

#### 3. Projects and Donations

	2012	2011
	\$'000	\$'000
<b>Balance b/f from Page 8</b>	199	2,925
<b>Project Related Donations (Continued):</b>		
Thornton Multi-Purpose Centre	70	-
St Hugh's High School Science Lab	111	-
Swat Badminton Club	34	-
Rise Life Management Services	19	-
Mile Gully Entrepreneurial Group	16	-
The Business Lab	98	-
Special Needs Project – The Step Centre	331	-
Grass Root Community Projects	17	-
School of the Year Competition	5	-
Enrichment Centre's	40	-
Jamaica Autism Association	2	-
Beacons for Peace and Achievement Centre	86	-
Unity Preparatory School	9	-
Nature Preservation Foundation	1	-
Special Needs Project – Genesis Academy	74	-
	<u>1,112</u>	<u>2,925</u>

**Digicel Jamaica Foundation**

(A Company Limited by Guarantee)

Notes to the Financial Statements

**31 March 2012**

(Expressed in United States dollars unless otherwise indicated)

**3. Projects and Donations (Continued)**

	<b>2012</b>	<b>2011</b>
	<b>\$'000</b>	<b>\$'000</b>
<b>Balance b/f from Page 8</b>	<u>1,112</u>	<u>2,925</u>
<b>Miscellaneous Project Expenses:</b>		
Transportation	1	1
Signs/plaques	20	27
Meals and refreshments	2	3
Clothing for workdays	-	1
Tools for workdays	2	2
Professional services for workdays/ceremonies	<u>14</u>	<u>10</u>
	<u>39</u>	<u>44</u>
	<u>1,151</u>	<u>2,969</u>
<b>Other Donations:</b>		
Donations	1	-
Chair in Telecoms Policy & Management (UWI)	<u>164</u>	<u>155</u>
<b>Total Projects and Donations</b>	<u><u>1,316</u></u>	<u><u>3,124</u></u>

## Digicel Jamaica Foundation

(A Company Limited by Guarantee)

### Notes to the Financial Statements

31 March 2012

(Expressed in United States dollars unless otherwise indicated)

#### 4. Administration Expenses

	2012 \$'000	2011 \$'000
Auditors' remuneration	-	-
Advertising and promotion	22	5
General administrative expenses	10	2
Meeting and accommodation	1	7
Public relations	65	21
Staff costs (Note 5)	202	117
Travel	12	4
	<u>312</u>	<u>156</u>

#### 5. Staff Costs

	2012 \$'000	2011 \$'000
Wages and salaries	192	110
Statutory contributions	10	7
	<u>202</u>	<u>117</u>

#### 6. Cash and Cash Equivalents

	2012 \$'000	2011 \$'000
Cash at bank	<u>88</u>	<u>51</u>

The weighted average effective rates on cash at 31 March are as follows:

	2012 %	2011 %
Cash at bank		
- JA\$	1.87	0.18
- US\$	<u>0.50</u>	<u>0.10</u>

**Digicel Jamaica Foundation**

(A Company Limited by Guarantee)

**Notes to the Financial Statements****31 March 2012**

(Expressed in United States dollars unless otherwise indicated)

**7. Accounts Payable and Accrued Charges**

	<b>2012</b>	<b>2011</b>
	<b>\$'000</b>	<b>\$'000</b>
Public relations	18	-
Statutory contributions	-	3
Accrued charges	12	7
	<u>30</u>	<u>10</u>

**8. Taxation**

The company is exempt from Income Tax under Section 12 (h) of the Income Tax Act.

**9. Financial Risk Management**

The main risk exposed to be the company is credit risk. The company's exposure to market and liquidity risks is minimal as the company's income and cash flows are largely independent of market interest rates and exchange rates and the company's donations are based on the extent of granting funding available from Digicel (Jamaica) Limited.

**(a) Credit risk**

Cash and cash equivalents are with significant financial institutions. Management does not believe that there is significant risk of non-performance by these counterparties.

The company's maximum exposure to credit risk at year end relates to cash and cash equivalents as follows:

	<b>2012</b>	<b>2011</b>
	<b>\$'000</b>	<b>\$'000</b>
Cash and cash equivalents	<u>88</u>	<u>51</u>

## Digicel Jamaica Foundation

(A Company Limited by Guarantee)

### Notes to the Financial Statements

31 March 2012

(Expressed in United States dollars unless otherwise indicated)

#### 9. Financial Risk Management (Continued)

(b) **Liquidity risk**

The maturity profile of the company's financial liabilities at year end based on contractual undiscounted payments was as follows:

	Within 1 Month \$'000	1 to 3 Months \$'000	3 to 12 Months \$'000	Total \$'000
<b>2012</b>				
Donations payable	33	3	-	36
Accounts payable and accrued charges	2	12	16	30
	<b>35</b>	<b>15</b>	<b>16</b>	<b>66</b>
<b>2011</b>				
Donations payable	47	21	-	68
Accounts payable and accrued charges	3	3	4	10
	<b>50</b>	<b>24</b>	<b>4</b>	<b>78</b>

Management believes that the liquidity risk is minimal as the company's cash and cash equivalents along with grant funding available from Digicel (Jamaica) Limited are adequate to discharge the company's financial obligations.

## Digicel Jamaica Foundation

(A Company Limited by Guarantee)

Notes to the Financial Statements

31 March 2012

(Expressed in United States dollars unless otherwise indicated)

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### 9. Financial Risk Management (Continued)

#### (c) Market risk

The company takes on exposure to market risks, which is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risks mainly arise from changes in foreign currency exchange rates and interest rates. There has been no change to the company's exposure to market risks or the manner in which it manages and measures the risk.

#### *Currency risk*

Currency risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The company's only exposure to foreign currency exchange rate risk arises from cash and bank balances of US\$10,000 at 31 March 2012 (2011 – US\$103,000) held in a currency other than the functional currency (Jamaican dollar).

#### *Interest rate risk*

Interest rate risk is the risk that the value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. As the company has no significant interest-bearing assets or liabilities, the company's income and operating cash flows are substantially independent of changes in market interest rates.

### 10. Fair Value of Financial Instruments

Fair value is the amount for which an asset could be exchanged, or a liability settled, between knowledgeable, willing parties in an arm's length transaction. The amounts included in the financial statements for cash and bank balances, receivables, payables and related party balances reflect their approximate fair values due to the short term nature of these instruments.





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